



BONDAGE OF DEBT

SOME people are always short of money—always borrowing—always in debt.

Although the debtor's pool has vanished, those in debt are not free. They control neither their time nor their careers. Others control them.

Freedom from debt comes with a growing savings account.

The Royal Bank of Canada

Gleichen Branch - D. Macdonald, Manager

As the world grows wiser and wiser, it finds more and more ways to make a fool of itself.

We are reminded, sadly, now and then, that the aviation stunt has not been perfected.

It would increase the volume of knowledge if a man knew at 25 what he thought he knew at 18.

The man who depends more on cleverness than old-fashioned honesty is usually headed for an awakening.

An English scientist has discovered that a ship traveling east is lighter than when it travels west. And on the Atlantic side, drier.

News that radio lessons during sleep have proved satisfactory will mystify professors who have lectured to drowsy students.

CASH BUYING

The success of our January Sale has delayed the winding up of our annual inventory a week longer than anticipated, and as a result introducing our Cash System, which begins with our new Business Year, has been effected accordingly—

However, this week-end will see all plans complete and our store business running under new conditions.

ITS ADVANTAGES

They are too well-known to need explaining—we mention two here:

I. It places us in a position to buy closer and by doing so meet the competition of outside firms who sell for spot cash.

II. It saves money for our customers. They can also buy closer, and at each month end they will know where they stand as far as the household buying is concerned.

Reasons could be piled up in favor of Cash Buying which would take up too much space to mention. Our new Cash Prices will be a practical demonstration.

Every item of our Grocery Department will bear a Clean Cut Cash Ticket and we ask our customers to study these. Our interesting trade letters going out semi-monthly will prove attractive reading. You will get one.

We have delayed buying our Spring Dry Goods till the very newest stuff is on the market and soon as the first shipment arrives we will have a spring opening of unusual merit, all will be priced to fit our new Cash System.

No store can do business without customers and we have a lineup of these which any store should be proud of. We feel that our new system will not work and hardship for any of them. We are looking after their interests as well as our own, and the advantages for buyers and sellers are mutual.

The days of 12 months Credit are gone forever—
(Peace to their Ashes)

Ramsay's Mercantile Ltd.

"GLEICHEN'S LIVE STORE"

P. 2.—On February 4th and 5th, we will have our store full of new SPRING COATS and DRESSES, which are the output of one of our largest Ready-To-Wear Houses. A splendid opportunity to have a city selection at your disposal for two days.

THE UNITED CHURCH

Gleichen:
Church school 11 a.m.
Public Worship, 7:30 p.m.
Arrowood:
"The Conversion of a Craftsman" will be the theme of the Rev. G. W. Wilson's sermon next Sunday, evening, Jan. 30, at 7:30 o'clock. You are invited.

ST. ANDREW'S CHURCH

4th SUNDAY AFTER EPIPHANY
Sunday school 11 a.m.
Evening prayer 7:30 p.m.
The Rev. F. M. Gibney in charge.

MISCELLANEOUS

FOR SALE—Massey-Harris 12-25 disc seed-drill, 18-hp. Very reasonable. Cash or Terms. W. Stutemiller.
FOR SALE—One Hussey-Harris single disc seed-drill, 20-hp., \$65.00 Cash or Terms. W. Stutemiller.

FOR SALE—One three-furrow Coult disc-disc-plow, 1 condition, \$95.00 Cash or Terms. W. Stutemiller.

FOR SALE—20-hp. McCormick Single-Disc Seed Drill fair condition, \$30.00. W. Stutemiller, Massey Harrow Agent, Gleichen.

RAY FOR SALE—Fifteen Cars of first and second cutting alfalfa, \$11 to \$15 a ton. F.O.B., Dundas. Samuels based at Transfer Office, R. S. McQueen, Gleichen. John Abduhal, Brook.

SPIRELLA CORSETS and FIGURE SUPPORTING GARMENTS

AGENT FOR GLEICHEN AND SURROUNDING TOWNS
MRS. A. M. CHALMERS



QUEENSTOWN NEWS

(From our Own Correspondent)

Some of our citizens attended the hockey match at Arrowood, Friday night, Jan. 21st.

Mrs. R. C. Ansell has been laid up with an attack of "flu" but is now recovering.

Annie Brown has begun a new building which is to be occupied by the local John Dore agent.

Alf Lawler has returned after a rather extended stay at Three Hills. Better bring her back with you next time, Alf.

A. Bright was in charge of W. Young's Cafe during the latter's absence in Calgary, and gave good satisfaction to the patrons.

John Marasek, local butcher, disposed of a quarter of buffalo meat which he had shipped in. This is part of the supply of this meat from the buffalo herd at Wainwright.

Miss Bee Buckley, who is teaching the high school grades at Milo, was a week-end visitor at Mr. and Mrs. Campbell's at the Queenstown. P. A. and a daughter of Mr. J. C. Buckley, M. L. A. This is her first visit to our town, and she was most enthusiastic over it. But how could she help it?

Mr. and Mrs. W. F. Furton were up in Edmonton last week as delegates from the Queenstown P. A. and U. F. W. A. locals respectively to the annual convention. This meeting has as usual attracted much attention, and the presence of Miss A. C. MacPhail, the only woman member of the House of Commons, where she represents South-East Grey and of J. S. Woodworth, Labor member, Wainwright, speakers were drawing cards. From former Grey County people now living in this and Estevan districts the visit of Miss MacPhail to the convention is of special interest.

The picture last week was "The Limited Mail," with Monte Blue in the leading role. The mountain scenery, the mighty engines, the runaway train, the wreck, the spectacular effort by which a second wreck is averted, the rescue of the drowning child who has the sub-leading role, these and other scenes present an interesting and thrilling tale of adventure and courage. And of course everything ends right and everyone lived happily ever afterwards. A good comedy preceded the feature.

This week we are having "The Candidate," starring Thomas Meighan filmed in and around Calgary, High River and Cayley last summer.

We welcome to the pages of the Call the Majoville correspondent. We hope he will not become discouraged in the job of reporting, and we might tell him that the first six months are the worst. We suspect however from the style of the first budget that this new correspondent is an old hand at the game and we can therefore expect regular, uninteresting but true reports from the Majoville country. We might also tell him that the Majoville correspondent's items as to where Majoville is, Majoville is not only due east from the town of Alberta. On first visiting the district, it was a pleasure to notice the well cultivated fields, the rolling hills, and the many fine and comfortable homes. The Majoville district is a new settled for a good many years, and shows the development one can see only in an established community in a good wheat growing district. Aside from its material development, the Majoville district is settled by a fine class of people, strong, brave and progressive, and we are glad that the new railway line has made it possible for these people to market their products more easily and economically. Majoville is the only post-office in this part of the line and the flow River to the east, and besides running the post-office, Mr. Dan Shaw operates also a small general store there. Pioneer and Giffen school districts are partly included in the Majoville district. Anyone who wants to take a drive through a nice piece of country during the coming summer will make no mistake in taking to the Majoville district.

In your subscription paid to the Call for 1927.

Orders by Major A. G. B. Lewis
Order Commanding 22nd Field Battery
C. A. (2nd Battery) C. P. F. A.)
for the week ending 5th February 1927.

DUTIES

Orderly Officer for the week ending 5th February, 1927, Lieut. R. M. Macleod. Next for duty Lieut. P. Stachan.

Orderly Sergeant for the week ending 5th February, 1927, Sergt. R. W. Brown. Next for Duty Sergt. W. C. Grove.

PARADES

The Battery will parade for lecture in the assembly on Wednesday, February 5th, at 8 o'clock P.M. sharp. Dress Muff. Subjects—

1. 8.45 P.M. Employment of Artillery
2. 8.45 to 9.30 P.M. of M. Mounted Drill.

A few more recruits are required in the Battery and boys of good physique and over 16 years of age will be accepted provided they have the parents consent in writing. Camp this year will not interfere with school. Boys can have their training with pay by joining the Battery.

ALP. G. B. LEWIS, Major,
O.C. 22nd Field Battery C.A.

A hard time dance will be put on at the Moskowbrook Community Hall Friday, February 10th. Prizes offered.

The Hobby Burns dance in the Community Hall last night proved very enjoyable with a good attendance. The Brenner Orchestra holding its re-creation.

The Gleichen Women's Institute will meet at the home of the president next Monday night, Jan. 31, when a full attendance is requested as an important business will be transacted.

F. E. Polet states 263 New Control Weathers were disposed of last year in 115 days and he expects the sale may run into the thousands this year. As it will be sold at a slightly reduced price. A slight change has been made in the construction but none in the principle of the weather.

The Senior and Intermediate play off dates for the 1927 Amateur Hockey Season have been arranged by President A. B. King of the Alberta Amateur Hockey Association in which the Gleichen 22nd Battery team is to play Medicine Hat in the first round, the winners of which will be met by a second 5th. In all there will be four rounds and then the final. There is very good reason for expecting to see Gleichen among the finalists this season and then showing up very strong.

The financial report of the Gleichen Town Council has been issued from the Call press and are in the hands of the newspapers. Study it over carefully in this issue and you will find it compares most favorably with those of any town in Alberta.

The annual meetings of the Council and School Board will be held next Friday night—Jan. 28th, at which full attendance of ratepayers should be present if the good work of our council and trustees is to be maintained. At best these positions are not enviable and as several state they are resigning it is the duty of the ratepayers to be present to encourage them in their efforts.

WELL CONDUCT CLASS THEORY OF MUSIC

A splendid opportunity for the young people of this community is being presented by W. Stutemiller who is conducting a course in "Theory of Music" during the months of February and March. The lessons will consist of instructions on the reading of music, the nature of the instrument, as well as all the scales, the sharps and flats used, the various musical signs words, with which anyone comes in contact when learning to play any musical instrument of when learning to sing. The course will consist of sixteen lessons held on Friday evenings from 7:30 to 9:30, beginning February 4th. Applications are still being received until the 1st. The small fee of \$2. is being charged for the complete course.

If the label on this paper does not read "1927" there is something wrong.

You Can Now Save from 5 to 10% BY DEALING at Melvin's Store

Instead of giving 2 per cent off. We are reducing our prices 5 to 10 per cent.

Our Terms Are Cash or 30 days on approved credit.

If you are not already a customer here, give us a Trial order and save at least 5c. on every dollar.

Delivery Prompt ONE PRICE TO ALL Lower Prices On Groceries

DRY GOODS, MEN'S WEAR, SHOES. Re-Marked to Lower Prices

20th Sack Sugar\$1.70
Tomatoes can1.75
Corn, can1.75
Borden's Milk, can1.75
Campbells Soups, can1.75
Pork and Beans, can1.50
Salmon, Per can1.00
6th. pall Rogers Syrup55c
Peanut Butter, can80c
Cochrane Creamery Butter, Per lb.55c
Brooms, Each at50c
Raisins, Pkt.1.15
Beach Eakins Pure Jams, at80c
Bulk Cocoa, 2 lbs.50c
Bulk Coffee50c
2 1/2 lbs. Magic Baking Powder95c
Malkins Pure Jams, 4 lb. pall.70c
Mixed Jams, 4 lb. pall.95c
Pineapple and Orange Marmalade, Pall50c
3 lb. Pall Pure Lard70c
5 lb. Pall Pure Lard1.20
5 lb. Pall Hilla Coffee\$2.95
5 lb. Edwardsburg Syrup, Pall50c
Large Oranges, Doz.50c
Dates, Per Pkt.15c

J. C. MELVIN

GLEICHEN, ALBERTA

A FARMER'S COMPANY ELEVATOR

AT YOUR STATION HAS BROUGHT YOU BETTER SERVICE IN HANDLING YOUR GRAIN.

Do Your Business with

UNITED GRAIN GROWERS LTD.

COAL - FLOUR - FEED

The most serious mistake on earth is being too serious.

The height of ignorance is thinking you know everything.

Most persons who are in a hurry to get somewhere probably do not know why.

The old toll gate has nearly passed, but the highways still take their toll.

THIRD ANNUAL ST. VALANTINE'S DANCE

in Gleichen Community Hall on Friday, Feb'y 11th

—GIVEN BY THE—

Gleichen Women's Institute

PROCEEDS IN AID OF THE GLEICHEN COMMUNITY HALL